

Caring for your Rug



Is that a Stain?

Before trying to remove any marks from your carpet it's important to determine whether it's a stain or soiling.



Staining

Staining is when something discolours the carpet fibres with its pigment, like a red wine spill. Before attempting to remove it, first determine what's caused the stain and then follow the correct procedure from the chart in this booklet.

Note that these methods only apply to carpets made from Stainproof Miracle Fibre, Stainproof Eco Fibre, Stainproof SDX and Stainproof Eco SDX.



Soiling

Soiling is caused by dirt, dust, ash, and any other particles that may settle on a carpet. These particles can cause friction at the base of the carpet and weaken the fibres, causing loss of pile height and density as well as a dull appearance.

Regular cleaning is the best way to keep your carpet looking great.

NB: The binding of your YUDU rug is made of cotton, and therefore should follow cleaning instructions suitable for cotton. The content provided in this document is suitable for the carpet, and not the binding.

Identify the Stain

Stain	Method
Beetroot Juice	💧
Betadine	💧
Butter	💧
Chocolate	💧
Chocolate Sauce	💧
Coffee	💧
Cooking Oil	💧
Cool Drink	💧
Curry Paste	💧
Egg	💧
Grape Juice	💧
Hot Chocolate	💧
Jam	💧
Meat Gravy	💧
Milk	💧
Mud	💧
Mustard	💧
Peanut Butter	💧
Rust	💧
Salad Dressing	💧
Spaghetti Sauce	💧
Tea	💧
Tomato Sauce	💧
Vinegar	💧
Wine	💧
Blood	🔄 💧
Mercurochrome	🔄 💧
Photocopy Powder	🔄 💧
Machine Oil	💧

💧 Bleach Method

💧 Acetone Method

🔄 Requires continuous cleaning and blotting until stain is removed.

Stain Removal Tip

Before attempting the stain-removal methods listed below, ensure that your carpet is a genuine Belgotex product as some of these methods may damage carpets not made from Stainproof Miracle Fibre, Stainproof Eco Fibre, Stainproof SDX or Stainproof Eco SDX. Look out for these logos. If your carpet doesn't have them – it's not stainproof!





Make that Stain Vanish

Bleach Method

- Mix a solution of equal parts bleach and water in a spray bottle.
- Use household bleach containing no additives.
- Perfumed bleach may be used.
- Remove as much of the stain as possible by blotting or scraping up.
- Spray the solution directly onto the carpet.
- Do not soak.
- Blot the surface of the carpet, working from the outside of the stain to the centre. Repeat until the stain disappears.
- Spray with water and blot until the bleach has been removed.
- To absorb any remaining moisture, use folded paper towels weighted with a heavy non-staining object.
- When completely dry, vacuum to restore the pile texture.

Acetone Method

- Remove as much of the stain as possible by blotting or scraping up.
- Apply a small amount of pure acetone to a cloth and work in gently.
- Do not soak.
- Blot the surface of the carpet, working from the outside of the stain to the centre. Repeat until the stain disappears.
- To absorb any remaining moisture, use folded paper towels weighted down with a heavy non-staining object.
- When completely dry, vacuum to restore the pile texture.

Stain Removal Tip

Wicking is when after being cleaned a stain travels from the base of the carpet to the tip, reappearing. If this problem persists, contact a professional carpet cleaner.



Our Superior Stainproof Fibres

Accidents happen, but thanks to our unique Stainproof Fibres, you don't have to worry.

Stainproof Miracle Fibre

- A highly advanced polypropylene fibre unique to Belgotex.
- Colour-fast, stain-resistant, anti-microbial and anti-allergenic.
- Resistant to rot, mould and mildew.
- Retains its attractive appearance and won't fuzz or shed.

Stainproof Eco Fibre

- A highly advanced polypropylene fibre unique to Belgotex.
- Colour-fast, stain-resistant, anti-microbial and anti-allergenic.
- Resistant to rot, mould and mildew.
- Retains its attractive appearance and won't fuzz or shed.

Stainproof SDX

- Belgotex's superior propriety Solution Dyed Nylon for Xtreme conditions.
- The pigment is locked permanently into the fibtre at a deep molecular level, as opposed to conventional surface dyeing.
- Exceptional clarity and colour fastness to sunlight, bleach and other harsh cleaning chemicals.
- Advanced design ensures superior resistance to wear, stains and soiling, even in high traffic areas.

Stainproof Eco SDX

- A highly advanced polypropylene fibre unique to Belgotex.
- Colour-fast, stain-resistant, anti-microbial and anti-allergenic.
- Resistant to rot, mould and mildew.
- Retains its attractive appearance and won't fuzz or shed.



Add Years to your Carpet's Life

Remember

- Clean according to how much soiling a carpet is subjected to.
- Off-the-shelf carpet shampoos can leave a sticky detergent residue that causes rapid soil build-up. Use with caution and always make sure to thoroughly rinse with water.
- Pile pressure marks from furniture, fading from exposure to direct sunlight and soiling are not manufacturing defects.

Vacuum Frequently

- Thorough weekly vacuuming removes dirt particles that dull your carpet's appearance and damage its fibres.
- Ensure your vacuum cleaner is in good working order and remember to regularly change dust bags and filters.
- Heavy traffic areas such as stairs and corridors should be vacuumed daily.

Hire a Professional

- If your carpet appears dirty even after vacuuming, it's time to hire a professional.
- If in doubt, consult a professional cleaner for the best method of cleaning.
- To extend the life of your carpets you should get them professionally cleaned once a year.

Deal with Stains Soonest

- The faster you act, the more successful the results.
- Identify the stain and refer to our stain removal chart before you start.
- Then, remove as much of the foreign material as possible carefully scraping off thick or sticky material with a spoon, vacuuming up crusty pieces if dry, or blotting with a paper towel if wet.

Stain Removal Tip

For stains older than a month, apply a diluted solution of dishwashing liquid with a cloth, leave for two minutes and then remove the solution with water. Once completed you may continue with the relevant stain removal procedure.



YUDU RUGS

BRAVELY
STRAIGHTFORWARD

The First Choice in Carpets

The Advantages

- Exceptional clarity and colourfastness, even with prolonged exposure to light and atmospheric contaminants.
- Outstanding wear performance, even when subjected to heavy traffic and harsh cleaning agents.
- Excellent batch-to-batch colour uniformity.

Permanent Colour Saturation

Unlike post dyed fibres where colour is only surface deep, solution dyeing locks the colour pigments into the molecular structure of the fibre.

Solution Dyeing For Extreme Conditions

Solution Dyed Fibre has a proven performance in the most demanding domestic and commercial environments. It's the synthesis of a superior batch recipe, unique product innovations and world-class manufacturing capabilities.

Tested for Perfection

Appearance Retention

Our carpets undergo the rigorous Vettermann Drum durability testing process, which ensures resilience and the ability to withstand crushing. This means that if carpets are properly maintained they'll still look as good as new after many years of use.

Colourfastness to Light

Our carpets are constantly monitored to ensure a minimum light fastness of 5 on the Blue Scale.

Tensile Strength

Our stainproof carpets are manufactured to ensure excellent tensile properties.

Belgotex™
Floors that inspire.

Purpose Inspired

Belgotex is an unrivalled market leader within the floorcovering industry, operating the largest carpet mill in the southern hemisphere from our factory in Pietermaritzburg. Designing, manufacturing and delivering quality floors that endure the speed of life, we lead by example, providing certified greener alternatives without compromising on product performance and trend-right design. Our purpose, founded upon creativity, communication and collaboration, positions us to nurture meaningful connections with our customers and value partners. In this way, we strive to be better every day, both as a source of inspiration and the knowledge we hold as experienced manufacturers.

Get in Touch.

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built on BELGOTEX